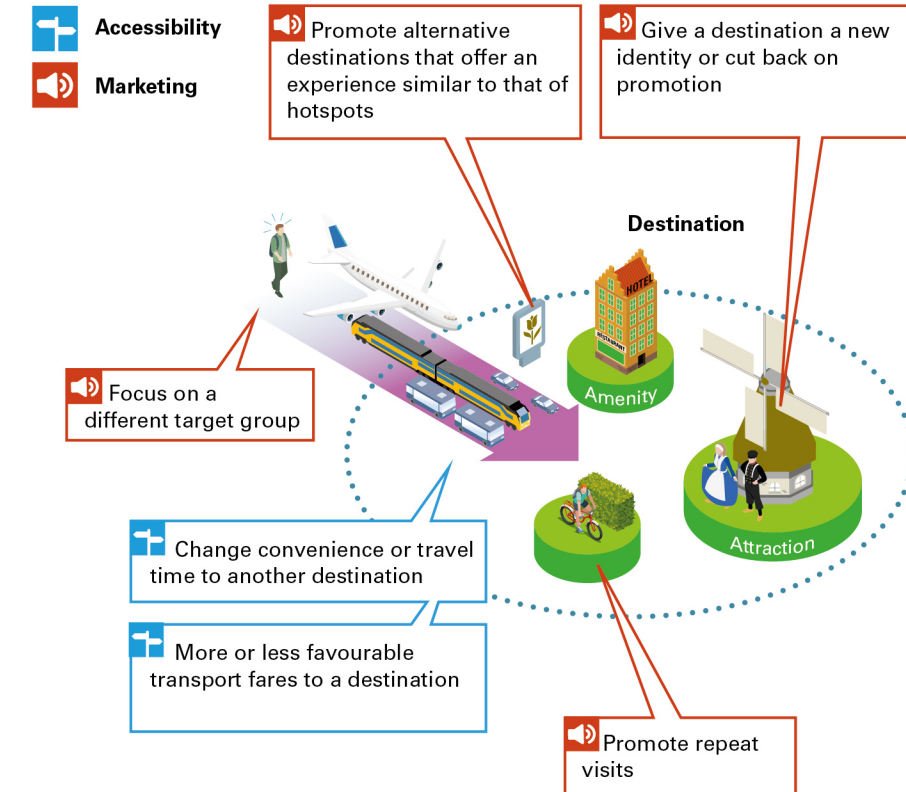


MENU OF MANAGEMENT OPTIONS

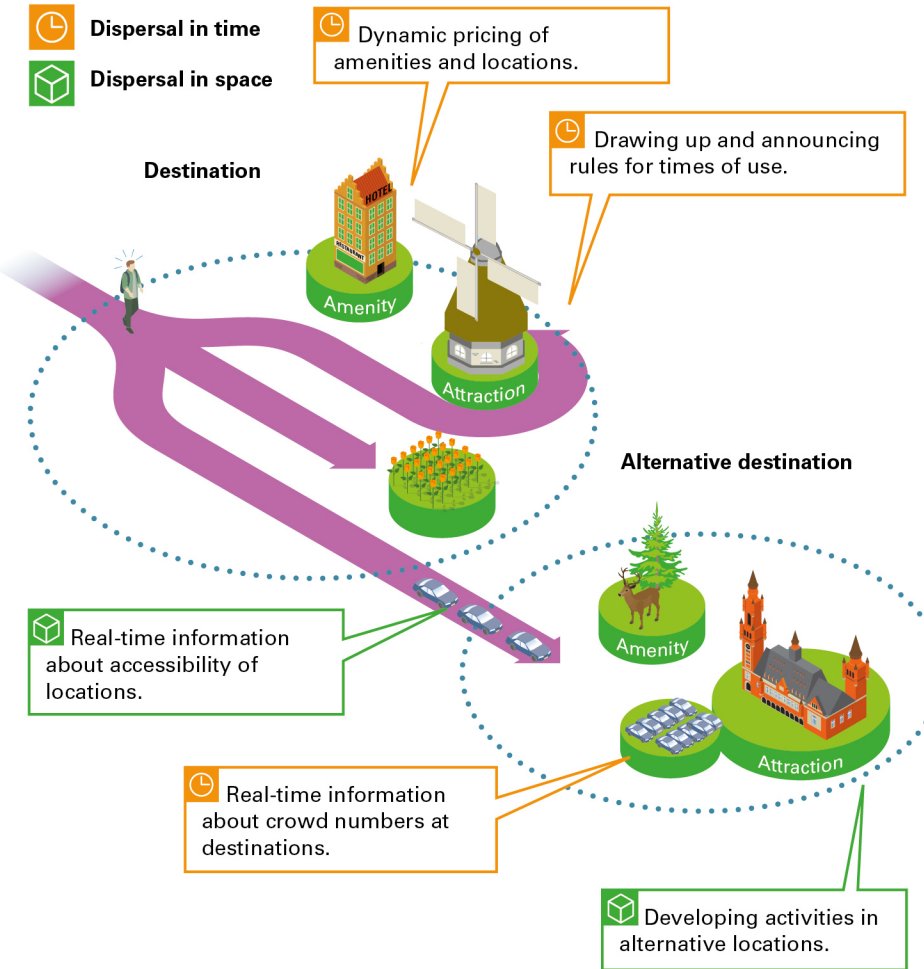
1. Visit to a destination

Tourism pressure can be influenced by optimising marketing prior to the arrival of visitors and increasing or even decreasing accessibility.



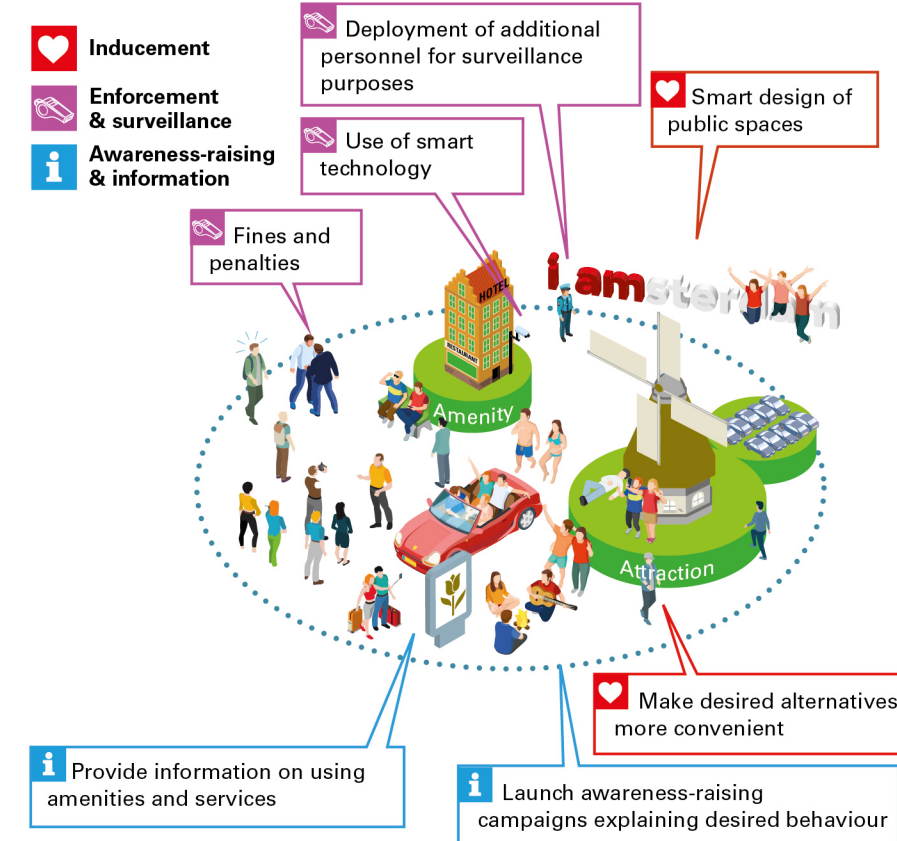
2. Access to and use of amenities at the site

Tourism pressure can be influenced by measures controlling access to and use of amenities at the destination. This is about dispersal of tourists in time and space.



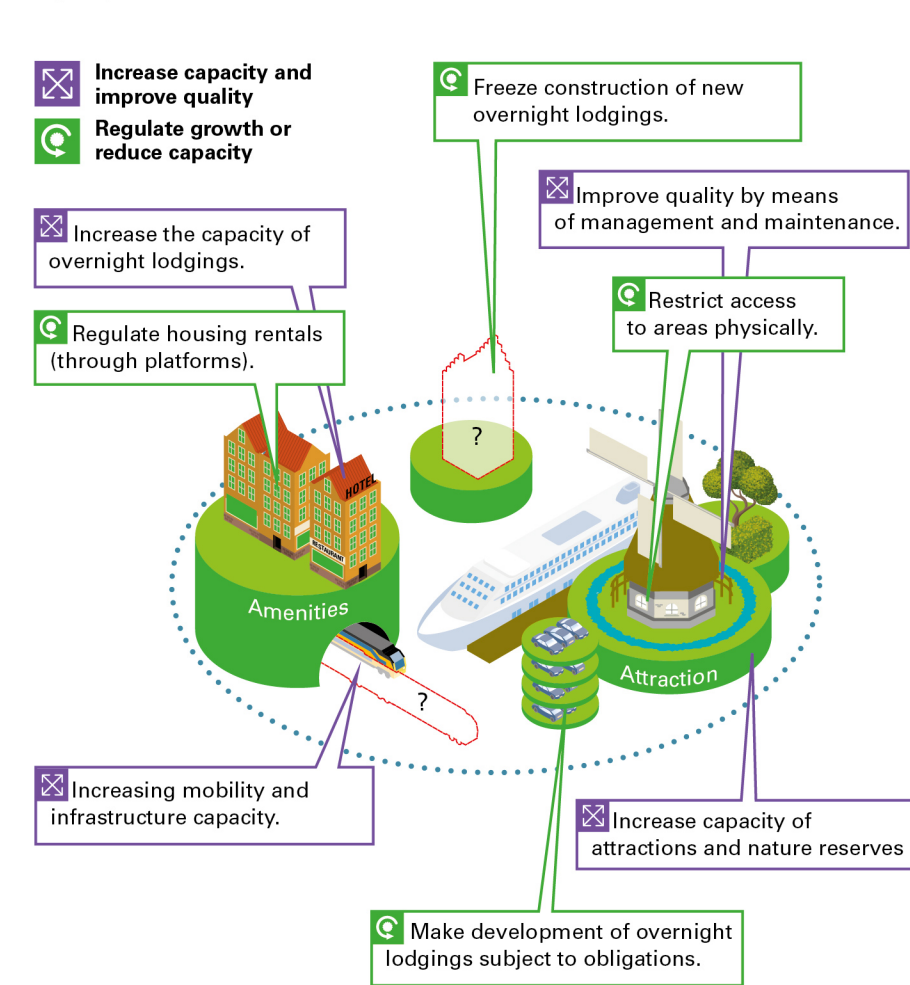
3. Visitor behaviour

Tourism pressure can be influenced by managing visitor behaviour at the site by means of inducement, enforcement & surveillance, and awareness-raising & information.



4. Increase or decrease tourism facilities

Physical carrying capacity at a tourist destination can be increased by expanding or improving tourism amenities. The opposite is also possible: regulate growth or limit capacity.



5. Compensate residents

The social carrying capacity of a tourist destination can be influenced by compensating residents for the pressures of tourism, or by engaging them in and giving them more control over plans and measures.

