Table of contents for a tourism development strategy

- Description of the nature and quality of the destinations within the region, the current tourist and leisure amenities of the region, and their use (when, where, who).
- Analysis of pressure and carrying capacity and the associated scope for development and challenges.
- Opportunities and aims that offer added value to the region. Examples include the economy, nature conservation, level of amenities, accessibility and sustainability.
- 4 Selection of policy measures to manage tourism development.











